

## Parallel Session 2.2

**Session Title:** Sustainability & Institutions in IB

**Time:** 13.45 – 15.15, **Location:** Leadership Hall - 13<sup>th</sup> Floor, **Session Chair:** Yama Temouri

Renewable Energies, Economic Growth, and Logistics Performance: A Comparative Efficiency Analysis in the Gulf, Europe, and Latin American-Caribbean Regions

Authors: *Alexander Wollenberg, Aleksandr Myllari, Tatiana Myllari, Namwoon Kim, Ameya Sathya Kakade*

A Strategy for Sustainable Prosperity of the UAE

Author: *Chris Pitelis*

Socio-Economic Determinants of Mobile Money Adoption in the Middle East and North Africa

Authors: Dimitrios Reppas, Glenn Muschert

Small Open Economies, Tax Havens and Tourism: The Impact of the Panama Papers

Authors: *Zheng Cao, Chris Jones*, Yama Temouri

## Tea & Coffee Break

**Time:** 15.15 – 16.00, **Location:** 13<sup>th</sup> Floor, Open Area



**CHAPTER**  
Middle East & North Africa

كلية محمد بن راشد  
للإدارة الحكومية  
MOHAMMED BIN RASHID  
SCHOOL OF GOVERNMENT



**Academy of International Business (AIB)**

**The Middle East and North Africa (MENA) Chapter**

**10<sup>th</sup> Annual Conference (Dubai, UAE)**

**Mohammed Bin Rashid School of Government, Dubai, UAE**

**Dates: 12 to 14 December 2022**

**Conference Program** [ISSN 2220-4547 (online)]

## ***“Equality, Diversity, Inclusion and Stakeholder Involvement in International Business in the Middle East”***

The Academy of International Business MENA International Conference builds upon its 2021 conference theme of “Sustaining the Sustainable Agenda” Exploring Critical Multilayered Sustainable International Business Practices in the MENA Region”, by aiming to explore several significant and topical areas of “equality”, “diversity”, “inclusion” and “stakeholder involvement” in a MENA context.

Equality, Diversity and Inclusion (EDI) in an international business context is an evolving area. This topic has gained more traction as globalization has increased and spread across the world. Most literature on this topic has originated from developed country contexts, but this topic is also evolving from an emerging country context. It is under this backdrop that this topic within the Middle East, as a context needs to be examined, discussed and debated. The region is unique and rich to explore Equality, Diversity and Inclusion in an international business context for many reasons (see Budhwar and Pereira, 2022 forthcoming). These include historical and contemporary trends in international trade and investment in the regions, the diverse nature of the region’s population, traditional cultures and inclusive and tolerant societies. However, these reasons are not exhaustive, but indicative of why this region is important to study, research, discuss and debate the key topics of Equality, Diversity and Inclusion in an international business context.

Theoretically, we couch this discussion and debate on this topic on the stakeholder lens (Freeman, 2001). Put simply, we seek to see if there is evidence of stakeholder involvement by businesses

through equality, diversity, and inclusion. The recent Covid-19 pandemic has proven how several key stakeholders were significantly involved in keeping businesses afloat, including many examples from the Middle East (see Pereira, Temouri, and Vaz, 2022).

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## AIB-MENA 2022 Conference Program



**Program Online Version:** [ISSN 2220-4547 (online)]

**Host Institution:** Mohammed Bin Rashid School of Government, Dubai, UAE

**Location of conference presentations:** Convention Tower- 7<sup>th</sup> and 13<sup>th</sup> Floors, DTWC

**GPS coordinates:** <https://goo.gl/maps/kRwsy5moRx62>

### Accessing Campus

When you come to Reception on the Ground Floor, Trade Centre Reception Staff will ask to see your **Emirates or National ID Card or Passport** so that they can allow you to access the Lift/Elevator area.

**The Time zone** of the program: Dubai Time (GMT+4/ Gulf Standard Time)

### Speaker/Presenter Information:

Please prepare a 10-15-minute PowerPoint presentation; each presentation will have a 5-minute Q&A session. Please do not exceed this to allow time for questions and answers and for other presenters in the session.

More Updates & Announcements: <https://mena.aib.world/events/aib-mena-conference/>

### Parking and Accessing the Convention Tower at MBRSG

Free Parking is available in the car parking area directly opposite MBRSG. Also next to this area, paid parking in the car parking 3 storey car park is also available (approximately 15 aed per hour).

Please see the Map (on the next page) for details: